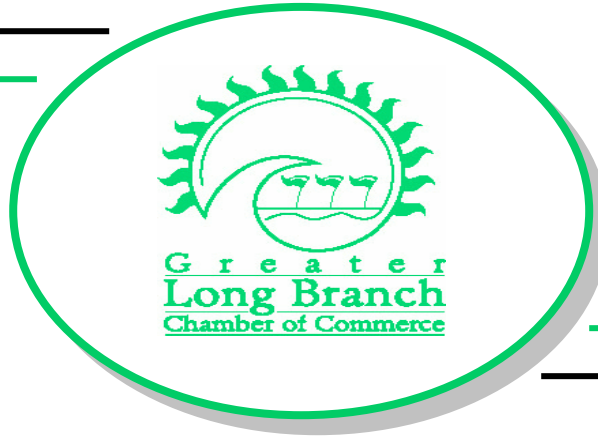

NEWS RELEASE



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FOR IMMEDIATE RELEASE

NEW 'DINE OUT & ABOUT' GUIDE DISHES OUT SELECTION OF LONG BRANCH'S DINING AND HOSPITALITY HOT SPOTS *Premiere Publication Explores City's Highly Seasoned Dining Landscape*

LONG BRANCH, NJ, June 14, 2007 — A melting pot of culinary choices is on the menu of the Greater Long Branch Chamber of Commerce's new "Dine Out & About" — a dining and hospitality guide that takes readers on a tour of the oceanfront city's finest establishments.

The first compilation of its kind, the guide places the spotlight on more than 30 highly recommended restaurants that are making Long Branch the "go-to" destination for epicurean excellence. From multigenerational eateries that are longtime family favorites to the latest dining hot spots capturing attention for their elaborately prepared haute cuisine, unique dining experiences are plentiful throughout this city by the sea.

"Whatever your dining pleasure, you will certainly find it in Long Branch — whether it's enjoying a hot dog during a boardwalk stroll or sitting down for a full-course meal at one of our award-winning restaurants," says chamber president Kay Guadagno. "Our new Dine Out & About illustrates that 'going out for a bite' is packed with choices, adventure and fun in Long Branch for pleasing everyone's palate."

In addition to providing a brief description and color photo of each featured restaurant that brings life to its distinct flavors and flair, a centerfold map offers a quick reference to their

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locations sprinkled across Long Branch's popular beachfront, recreation and shopping districts. "By following the map and corresponding dining listings, we encourage everyone to create their own guided tour and follow wherever their taste buds take them," Guadagno says, adding that the guide will be available at the chamber's informational kiosk during the upcoming 17th annual Oceanfest. To be held along the Long Branch Ocean Promenade on Wednesday, July 4, the traditional event is the largest Independence Day celebration along the Jersey Shore.

The 24-page, pocket-size guide also includes a comprehensive dining directory of nearly 60 establishments that run the gamut of meal settings and selections, including the casual ambiance of delicatessens, coffee houses and pizzerias, as well as the more formal atmosphere of restaurants offering of a host of American, international and other specialty dishes.

To obtain your free copy of Dining Out & About: Long Branch's Dining & Hospitality Guide, call the Greater Long Branch Chamber of Commerce at 732-222-0400 or e-mail info@longbranchchamber.org.